

Sara Lee Corporation
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News

Release Date **FOR IMMEDIATE RELEASE**



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SARA LEE CORPORATION TO WEBCAST PRESENTATION AT SANFORD C. BERNSTEIN & CO. STRATEGIC DECISIONS CONFERENCE

DOWNERS GROVE, Ill. (May 20, 2009) – Sara Lee Corp. (NYSE: SLE) today announced that its presentation at the Sanford C. Bernstein & Co. Strategic Decisions Conference in New York, NY, will be broadcast live via the Internet at 1 p.m. CDT on Wed., May 27, 2009.

The live webcast can be accessed at www.saralee.com and will feature Brenda C. Barnes, chairman and chief executive officer of Sara Lee Corp, and CJ Fraleigh, chief executive officer of Sara Lee North America. Barnes will discuss recent strong financial performance and momentum in the business, as well as the company's strategic direction. Fraleigh will provide an in-depth review of the North American Retail and Foodservice segments. The webcast is anticipated to conclude by 2 p.m. CDT.

For people who are unable to listen to the webcast live, the presentation will be available two hours following the completion of the webcast in the Investor Relations section of the Sara Lee corporate Web site until Nov. 27, 2009.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee* and *Senseo*. Collectively, these brands generate more than \$13 billion in annual net sales covering approximately 200 countries. The Sara Lee community consists of 44,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

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