

Release Date **FOR IMMEDIATE RELEASE**



Contact Mark Goldman, Sara Lee Food & Beverage, +1 630.598.7317

PRECAUTIONARY RECALL ALERT ISSUED FOR SELECTED WHOLE WHEAT FRESH BREAD PRODUCTS

Alert pertains only to products baked at Sara Lee's Meridian, Miss. bakery

DOWNERS GROVE, Ill. (July 26, 2007) – Sara Lee Food & Beverage is issuing a voluntarily and precautionary recall of selected whole wheat bread products produced at the company's Meridian, Miss. bakery and sold at grocery retailers in the following areas of the country: the entire states of Mississippi and Alabama, most of Arkansas, far southeastern Missouri, western Georgia, southwestern Tennessee, southeastern Louisiana and the panhandle of Florida. The affected products may contain small pieces of metal.

Sara Lee is working with the U.S. Food and Drug Administration in undertaking this voluntary recall. The affected products are stamped "Best if purchased by" between the dates of July 25, 2007 and August 7, 2007 and include the code "222." This information can be found on the front of the bag. The products were sold in a variety of retail grocery and mass merchant retailers and include:

Product Description	UPC CODE
Colonial Wheat Sandwich 20 oz.	5040023502
Schnucks Wheat Sandwich 24 oz.	2412601044
Earthgrains Honey Wheat Berry	5040072709
Flavorite Wheat Sand. 20 oz.	4113002364
Foodland Wheat Bread 20 oz.	4130320964
Golden Bake Wheat Bread 20 oz.	5040008505
Grissom's Wheat Bread 20 oz.	5193370220
Grissoms 24oz. Wheat Sand.	5193370300
IGA 20oz. Wheat	4127003695
Great Value Split Top Bread 20 oz.	7874206274
Great Value 24 oz. Wheat Sand	7874228543

Piggly Wiggly Wheat Bread 20 oz.	5040000118
Publix Honey Wheat	4141539095
Publix 100% Stoneground	4141539190
Publix Wheat 20 oz.	4141539290
Publix Stone Ground Wheat 20 oz.	4141539390
Shurfresh Split Top Wheat 20 oz.	1116144835
EarthGrains 100% Natural Wheat Berry	5040072748
EarthGrains 100% Natural 7-Grain	5040072747
EarthGrains 100% Natural Whole Wheat	5040072746
Sara Lee Delightful Wheat	7294571706
Sara Lee Delightful 100% Whole Wheat	7294571589
Sara Lee Delightful 100% Multi-Grain	7294571588
Sara Lee Hearty & Delicious 100% Whole Wheat with Honey	7294560152
Sara Lee Hearty & Delicious 100% Whole Wheat	7294560157
Sara Lee Hearty & Delicious 100% Multi-Grain	7294560158
Sara Lee Deli Style 100% Whole Wheat	7294561001

Consumers are strongly encouraged to check the packaging of any of these products to determine whether they are included in the recall. Only those products that include the code “222” on the packaging are included in this recall. These products should not be consumed and should be returned to the store where they were purchased for a full refund.

The products are being removed from store shelves, but some may remain in consumer possession. All retail and institutional foodservice customers have been notified, and arrangements for product retrieval have been made.

The recall applies only to products listed above, which are produced in the company’s Meridian, Mississippi bakery. The recall **does not** apply to any other *Sara Lee* bread brand, including all products sold under the Soft ‘n Smooth label.

Consumers who may have questions or concerns should call Sara Lee’s toll-free consumer line at (800) 683-3466. The consumer line is available from 9 a.m. to 4:30 p.m. Central Time.

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