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SARA LEE CORPORATION TO HOST LIVE WEBCAST TO REVIEW EARNINGS FOR THIRD QUARTER FISCAL YEAR 2008

DOWNERS GROVE, Ill. (April 29, 2008) – Sara Lee Corp. (NYSE: SLE) today announced that its review of third quarter results will be broadcast live via the Internet at 9 a.m. CDT on Tuesday, May 6, 2008. During the webcast, the company will discuss third quarter results and take questions from analysts.

The live webcast can be accessed at www.saralee.com and is anticipated to conclude by 10 a.m. CDT. For people who are unable to listen to the webcast live, the earnings review will be available two hours following the completion of the webcast in the Investor Relations section of the Sara Lee corporate Web site until Nov. 6, 2008.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee*, and *Senseo*. Collectively, these brands generate more than \$12 billion in annual net sales covering approximately 200 countries. The Sara Lee community consists of 52,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

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