

**Sara Lee Corporation**  
3500 Lacey Road  
Downers Grove, IL 60515

# News

Release Date **FOR IMMEDIATE RELEASE**



Contact **Media: Mike Cummins, +1.630.598.8412**  
**Analysts: Aaron Hoffman, +1.630.598.8739**

## **SARA LEE CORPORATION TO WEBCAST PRESENTATION AT CAGNY**

DOWNERS GROVE, Ill. (Feb. 10, 2009) – Sara Lee Corp. (NYSE: SLE) today announced that its presentation at the Consumer Analyst Group of New York’s (CAGNY) annual conference will be broadcast live via the Internet at 11:30 a.m. CST on Tuesday, Feb. 17, 2009.

The live webcast can be accessed at [www.saralee.com](http://www.saralee.com) and will feature Brenda C. Barnes, chairman and chief executive officer of Sara Lee Corp. Barnes will provide an update on Sara Lee’s business. The webcast is anticipated to conclude by 12:30 p.m. CST.

For people who are unable to listen to the webcast live, the presentation will be available two hours following the completion of the webcast in the Investor Relations section of the Sara Lee corporate Web site until Aug. 17, 2009.

### **About Sara Lee Corporation**

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world’s best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee* and *Senseo*. Collectively, these brands generate more than \$13 billion in annual net sales covering approximately 200 countries. The Sara Lee community consists of 44,000 employees worldwide. Please visit [www.saralee.com](http://www.saralee.com) for the latest news and in-depth information about Sara Lee and its brands.

# # #