

Sara Lee Corporation
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News

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SARA LEE CORPORATION TO WEBCAST FOURTH QUARTER AND YEAR-END FISCAL 2009 EARNINGS

DOWNERS GROVE, Ill. (Aug. 5, 2009) – Sara Lee Corp. (NYSE: SLE) today announced that its review of fourth quarter and year-end fiscal 2009 earnings will be broadcast live via the Internet on Wednesday, Aug. 12, 2009, at 9 a.m. CDT. The company will review the fourth quarter and year-end fiscal 2009 earnings and take questions from analysts. The webcast can be accessed at www.saralee.com.

For people who are unable to listen to the webcast live, the replay will be available at 7 p.m. CDT on Aug. 12, 2009, in the Investor Relations section of the Sara Lee corporate Web site (www.saralee.com) through the close of business on Feb. 12, 2010.

About Sara Lee Corporation

Each and every day, Sara Lee (NYSE: SLE) delights millions of consumers and customers around the world. The company has one of the world's best-loved and leading portfolios with its innovative and trusted food, beverage, household and body care brands, including *Ambi Pur*, *Ball Park*, *Douwe Egberts*, *Hillshire Farm*, *Jimmy Dean*, *Kiwi*, *Sanex*, *Sara Lee* and *Senseo*. Collectively, these brands generate more than \$13 billion in annual net sales covering approximately 200 countries. The Sara Lee community consists of 44,000 employees worldwide. Please visit www.saralee.com for the latest news and in-depth information about Sara Lee and its brands.

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