

Investor information

Corporate Information

Sara Lee Corporation's 2009 annual report and proxy statement together contain substantially all the information presented in the corporation's annual report on Form 10-K filed with the Securities and Exchange Commission. Individuals interested in receiving the Form 10-K, investor packets or other corporate literature, as well as our latest quarterly earnings announcement, via first-class mail should call or write to the Investor Relations Department. This information also is available via the Internet with links to our brand and division Web sites.

Investor Relations Department

Sara Lee Corporation
3500 Lacey Road
Downers Grove, IL 60515-5424
+1.630.598.8100
www.saralee.com

Investor Inquiries

Securities analysts, portfolio managers and representatives of financial institutions seeking information about the corporation should contact Investor Relations at **+1.630.598.8100**.

Stockholder Inquiries

Stockholders with inquiries relating to stockholder records, stock transfers, change of ownership, change of address, dividend payments and direct deposit of quarterly dividends into checking or savings accounts should contact our transfer agent and registrar, BNY Mellon Shareowner Services.

BNY Mellon Shareowner Services
Attn: Stock Transfer Department, 6th floor
500 Ross Street
Pittsburgh, PA 15262
Toll free number: **+1.888.422.9881**
International: **+1.201.680.6678**
TDD: **+1.800.231.5469**
Email: shrelations@bnymellon.com



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Logos and italicized brand names used throughout this report are trademarks of Sara Lee Corporation and its subsidiaries.

2009 Annual Meeting of Stockholders

Thursday, October 29, 2009
9:30 – 10:30 a.m. Central Time (CDT)
Chicago Marriott Downtown Magnificent Mile
540 North Michigan Avenue
Chicago, IL 60611

Stock Listing

Sara Lee Corporation's common stock is listed under the symbol SLE on the New York, Chicago and London stock exchanges.

Dividends

Sara Lee Corporation's quarterly dividends on common stock are paid on or about the fifth business day of January, April, July and October. As of September 1, 2009, the corporation has paid 253 consecutive quarterly dividends.

Dividend Reinvestment

Stockholders are invited to participate in the Sara Lee Corporation Direct Investment Plan. Our Plan provides a convenient and economical way to purchase shares directly from the company, reinvest your dividends and invest additional cash amounts in Sara Lee Corporation common stock. A complete Plan prospectus as well as other shareholder services forms can be found on our Web site at **www.saralee.com** in the Investor Relations section (Shareholder Services/Account Access) or you can request further information by contacting BNY Mellon Shareowner Services at **+1.888.422.9881** (Toll free), **+1.201.680.6678** (International) or **+1.800.231.5469** (TDD).

Sara Lee and Sustainability

For information about Sara Lee Corporation's sustainability program and initiatives, please visit the "About Us" section of our corporate Web site at **www.saralee.com**.

Sara Lee Foundation

The Sara Lee Foundation is the philanthropic arm of Sara Lee Corporation. For more information, please visit **www.saraleefoundation.org**.

Certifications

Sara Lee Corporation has included as exhibits to its Form 10-K, filed with the Securities and Exchange Commission, certifications by the corporation's Chief Executive Officer and interim Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. Sara Lee Corporation also has filed with the New York Stock Exchange (NYSE) the most recent Domestic Company Section 303A Annual CEO Certification as required by the NYSE Listed Company Manual.